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FOR IMMEDIATE RELEASE:

ARIZONA CENTRAL CREDIT UNION HOSTS GRAND OPENING OF NORTHEAST VALLEY BRANCH

Phoenix, AZ – Arizona Central Credit Union is hosting the grand opening of its newest branch in Phoenix on Nov. 10, 2007, from 9 a.m. - 1 p.m. The branch, located at 32nd St. & Bell Rd. on the southeast corner, will feature a walk-up ATM, full service lobby, Internet kiosk, financial resources center, and Saturday hours from 9 a.m. - 1 p.m.

The grand opening will include live remotes from two radio stations, prizes, incentives for members, a face painter and balloon magician for the kids, and lots of fun and entertainment for the whole family. There will also be a special appearance by Mr. Nickels, the Clown Club Kid's Savings Program mascot. Morning refreshments and lunch will be available.

"As our membership continues to grow, we look forward to adding this new location to provide service and convenience to members and potential members in the northeast valley," said Roland E. Livermon Jr., Arizona Central Credit Union President/CEO.

Arizona Central's new branch will be the credit union's eleventh location in Arizona.

ABOUT ARIZONA CENTRAL CREDIT UNION

Arizona Central, founded in 1939 on the credit union philosophy of "people helping people," is a not-for-profit financial cooperative serving more than 75,000 member/owners. Arizona Central offers a full range of low-cost financial services for individual consumers and small businesses. Current credit union assets are in excess of \$425 million. Member's deposits are federally insured by the National Credit Union Administration.

Photographs of the grand opening event are available for publication upon request.

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