FOR IMMEDIATE RELEASE:

PFEIFFER NAMED CREDIT UNION VOLUNTEER OF THE YEAR

PHOENIX, Ariz. --- June 17, 2011 --- The Arizona Credit Union League named Larry Pfeiffer as recipient of the 2011 Rose Mofford Credit Union Volunteer Award. The award has been presented each year since 1989 to individuals who successfully promote the Credit Union Difference throughout Arizona.

Pfeiffer currently serves as Board Treasurer for the $400 million Arizona Central Credit Union where he has been a member for nearly 40 years. His dedication to Arizona's credit unions began as a staffer for the Arizona Credit Union League during the 1970s and remained consistent while he built a successful business as an independent accountant.

Arizona Central Credit Union President and CEO, Todd Pearson said, “Larry loves credit unions. He's remained a loyal supporter his entire life and always shares positive stories with others about the powerful impact that credit unions have on people's financial lives.”

Today, Pfeiffer is retired and continues to serve on the Arizona Central Credit Union Board. He is also a respected volunteer tax preparer for AARP and a long-time volunteer tour guide at the Arizona State Capitol.

ABOUT ARIZONA CENTRAL CREDIT UNION
Arizona Central Credit Union founded in 1939 on the credit union philosophy of “people helping people,” is a not-for-profit financial cooperative serving 69,000 members/owners. Arizona Central Credit Union offers a full range of low-cost financial services for individual consumer and small businesses. Current credit union assets are in excess of $400 million. Members' deposits are federally insured to at least $250,000 by the National Credit Union Administration. For more information visit, www.azcentralcu.org.

MEDIA CONTACT:

Kellee Dominguez
Community Development Manager
Arizona Central Credit Union
P.O. Box 11650
Phoenix, AZ 85061-1650
(602) 264-6421 ext. 8271
kellee.dominguez@azcentralcu.org

###